Delivering Delight in a Dark World

Presented by
Jude Sack

A wonder-full childhood

- Practiced & performed magic for 18+ years
- Drove a 1968 creamsicle painted ice cream truck around Seattle neighborhoods
- Interned for MrBeast as a Creative Strategist



I graduated...

the world felt dark

if I had only 5 years...

Free Ice Cream Man







The Santa Project







Why Delight Matters?



The future is uncertain.
Our ability to bring joy isn't.

Let’s bring more delight into this world!!

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